SOCIETY OF AIR FORCE PHYSICIAN ASSISTANTS

2027 Air Force Physician Assistant Readiness Course

Sponsorship & Exhibitor Prospectus

March 22–26, 2027

Gunter Hotel San Antonio Riverwalk | San Antonio, Texas



Meet Air Force physician assistants

Connect with an anticipated 250+ Air Force physician assistants from around the world. Share products, services, equipment, and educational programs that support clinical practice and professional development.

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Audience & exhibit hall

Meet practicing Air Force PAs and share resources relevant to their work.

Who should exhibit

AFPARC exhibitors are companies and organizations that provide services, resources, equipment, and information to support PAs in their practice.

- Pharmaceuticals
- Medical office equipment
- Educational and resource books
- Practice management software
- Locum tenens information
- Financial and insurance services and products
- Travel and leisure opportunities

Why be an exhibitor?

- Attendees come to find tools that improve their clinical practice, support better patient care, and help them work more efficiently.
- Meet Air Force PAs in person and show how your products or services can support their work.
- Increase your visibility and demonstrate your commitment to military PAs.

Space is limited. Apply for exhibit space.

Exhibit hall giveaway

Attendees who visit every booth can enter the giveaway. The exhibit schedule will be announced.

Attendee privacy

SAFPA does not provide attendee names or email addresses to exhibitors or sponsors. SAFPA will provide multiple opportunities and incentives for attendees to visit the sponsor and exhibitor booths throughout the course. During these visits, sponsors and exhibitors may invite attendees to sign in and voluntarily share their names and email addresses for follow-up.

2027 course highlights

20+ expert lectures and up to 28 Category 1 CME credits. Hands-on training covers battlefield trauma skills, eFAST ultrasound, and orthopedic trauma care. Featured lectures include trauma airway management, burn care in prolonged field care, and traumatic brain injury management.

PA practice and training

PAs diagnose and treat patients, perform procedures, prescribe medications, and provide preventive care. Their accredited graduate training includes approximately 2,000 hours of clinical rotations.

Profession at a glance

More than 168,300 PAs practice nationwide (AAPA). About half (50.9%) practice in outpatient or office settings, and roughly 1 in 3 hold leadership roles involving budget or purchasing decisions. U.S. News & World Report ranked the PA profession No. 4 in its 2023 Best Jobs list.

Sponsorship & exhibit options

All sponsorship tiers include an exhibit table. Platinum also includes Bronze benefits.

Option	Price	Included benefits
Exhibitor	**$500/table**	One black-draped 6 ft × 3 ft table and two chairs in the exhibit hall.
Bronze	**$2,000**	Recognition in the conference app and at the membership dinner.
Silver 3 available	**$3,000**	Special recognition in the conference app and sponsorship of an exhibit hall beverage break, with on-site signage.
Gold 4 available	**$5,000**	Conference app and SAFPA newsletter recognition. Space for a sponsor-provided banner up to 2.5 ft × 4 ft in the main conference room. Sole sponsor of one lunch for 100, with a reserved audience in the main conference room for one hour during lunch, subject to SAFPA lecture approval.
Diamond 1 available	**$8,000**	Special recognition in the conference app and recognition in the SAFPA newsletter. Exclusive space for a sponsor-provided banner up to 4 ft × 6 ft in the main conference room. Sole sponsor of the membership and awards dinner, with 10 minutes to address 130+ attendees and an exclusive draped 6 ft × 3 ft table with two chairs throughout dinner. Dinner schedule pending.
Platinum 1 available	**$10,000**	Bronze benefits, sole sponsorship of the main ballroom audiovisual package for the week, exclusive podium logo placement (logo supplied by SAFPA), and first choice of exhibit table location.

University sponsorship benefit

SAFPA will feature university sponsors that offer advanced education for certified physician assistants (PA-Cs) on its website, highlighting their academic programs for Air Force PAs.

Additional advertising

Limited availability. Sponsor supplies the display for the main conference room.

2 ft × 3 ft poster / $500

4 ft × 6 ft prominently displayed poster / $1,000

AFPARC 2027

Sponsor & exhibitor application

March 22–26, 2027 | Gunter Hotel San Antonio Riverwalk | San Antonio, Texas

Organization and representative

Legal organization name

Street address

City, state and ZIP code

Exhibitor representative name and title

Representative email

Phone

Fax

Organization name as it should appear on booth signage

Package and advertising selections

- ☐ Exhibitor / $500 per table — Qty.
- ☐ Bronze / $2,000
- ☐ Silver / $3,000
- ☐ Gold / $5,000
- ☐ Diamond / $8,000
- ☐ Platinum / $10,000

- ☐ 2 ft × 3 ft poster / $500 each — Qty. — Subtotal
- ☐ 4 ft × 6 ft poster / $1,000 each — Qty. — Subtotal

Authorization

By signing, the exhibitor agrees to the General Rules and Regulations for Exhibit Space, which are part of this application. SAFPA's acceptance constitutes a binding contract. SAFPA will process applications with an authorized signature and full payment.

Authorized signature

Date

Submit your application and payment

Email the signed application to **safpaoutreach@gmail.com**. Pay by credit card through the **SAFPA Vendors page** or contact the same email address to arrange payment by check.

General rules & regulations

For exhibit space | Society of Air Force Physician Assistants

1. Space Rental and Assignment of Location:

a. The SAFPA in its sole discretion determines the eligibility of an entity or product for exhibit space.

b. When possible, space assignments will be made by the SAFPA in keeping with the preference of the Exhibitor. The SAFPA reserves the right to make the final determination of all exhibit space assignments. It may prohibit installation, or request removal, of any exhibit or the discontinuation of any promotion, in whole or in part.

c. Products and services to be exhibited must meet standards of generally accepted medical practices.

d. Products that require approval by the Food and Drug Administration for marketing must receive this approval before being eligible to exhibit at a SAFPA meeting and must include "full disclosure" when required.

e. Technical data and scientific documentation may be required for products not regulated by the FDA or other governmental agency.

f. Products and services will be accepted for exhibit only if they are in harmony with the SAFPA's mission to serve the medical profession.

2. Applications, Payment, Cancellations and Refunds

a. An Application for exhibit space will not be considered made unless it is fully and legibly completed, accompanied by payment in full for the requested exhibit space, and received by the SAFPA. Applications received without full payment will not be processed, nor will exhibit space be assigned.

b. An Exhibitor may cancel its exhibit space and receive a refund of seventy five percent (75%) of the payment made only if written notice of such cancellation is received by the SAFPA no later than 60 days prior to the first day of the meeting. There will be no refunds or credit of exhibit space payment if written cancellation notice is received less than 60 days prior to the first day of the course.

3. Use or Subletting of Exhibit Space

a. No Exhibitor shall assign, sublet, share or otherwise transfer its assigned exhibit space with another entity unless prior written approval has been obtained from SAFPA.

4. Authorized Exhibitor Representative

a. Each Exhibitor must name one person to be its representative in connection with installation, operation and removal of the exhibit. The Exhibitor shall be responsible for the representative being in attendance during the meeting, and the representative shall be responsible for keeping the exhibit neat, manned and orderly at all times.

5. Americans with Disabilities Act (ADA)

a. Exhibitor represents and agrees that its exhibit space shall be reasonably accessible and usable by persons with disabilities and that it is in compliance to the extent applicable under regulations implementing Title III of the ADA. Exhibitor shall indemnify and hold the SAFPA harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses that may be incurred by or asserted against the SAFPA, its officers, directors, agents or employees, on the basis of Exhibitor's breach of this paragraph or noncompliance with any provision of the ADA.

6. Liability and Insurance

a. All property of the Exhibitor is understood to remain under its custody and control in transit to, from, and while at the meeting. Neither the SAFPA, nor any of its officers, directors, agents or employees are responsible for the safety of the property of the Exhibitor from theft, damage, accident, vandalism, or other causes and the Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damages or loss of any Exhibitor’s property.

7. Inability to Perform

a. If the SAFPA is prohibited from conducting the course or is unable to permit the Exhibitor to occupy its space due to circumstances beyond its control, including, but not limited to strike, civil disobedience, government regulation and/or acts of God, SAFPA will refund to Exhibitor the amount of exhibit fee paid, less a proportionate share of SAFPA expenses. Exhibitor agrees that the SAFPA will have no liability for any costs, damages, or expenses that Exhibitor incurs as a result of the meeting being cancelled.

8. Interpretation and Adherence to General Rules

a. All matters not specifically covered by the preceding rules shall be subject solely to the decision of the SAFPA. The SAFPA shall have sole authority to interpret, amend, and enforce these rules and regulations, provided Exhibitors receive notice of any amendments made. Each Exhibitor and its employees agree to abide by these rules and regulations, and by any amendments to them. Exhibitors or their representatives who fail to observe these conditions or who, in the sole opinion of the SAFPA, conduct themselves inappropriately may be dismissed from the exhibit area without refund or appeal.